



November 2011 Newsletter

Speaker:	Simon O'Sullivan	Topics:	Don't Become a Business Refugee – Maxava Discusses Real Life Disaster Recovery Scenarios
Place:	MSU Information Services Building 100 Univ. Housing Bldg East Lansing, MI 48823	Times:	Session : 4:00PM - 5:30PM Food will be provided after the meeting.
Date:	Wednesday - 11/2/2011	Costs:	Non-Members: \$25 (Members: Free)

Discusses Real Life Disaster Recovery Scenarios

Session Abstract:

Imagine for a moment it's your office crumbled and in pieces. Your equipment has been crushed by heavy debris, possibly burned in a fire, water-logged by fire department hoses and then exposed to the elements for days on end. Without an effective disaster recovery plan and the technology enabled to execute on the plan, businesses affected by the earthquake, or any other natural disaster, are crippled until they can get to their data. Because we are a disaster recovery company, Maxava gets to work with many companies facing disasters of various magnitudes – in the past year we have helped our customers through serious machine failures, hurricanes, tornadoes, blizzards and now earthquakes. The only thing similar in all these cases is that despite being prepared each company never really thought it would happen to them.

Speaker: Simon O'Sullivan, Maxava



After 10 years at IBM working on various international projects, Simon co-founded Maximum Availability with the goal of developing an advanced HA/DR software architecture and making it available to all IBM i users, regardless of size.

Simon is a Senior VP and co-owner of Maximum Availability and since 2001 has been building the worldwide Maxava reseller base, along with managing sales in the Asia Pacific region.

Simon O'Sullivan has a long history of working with customers from around the world to provide technology solutions which transform and enhance their business, and believes that the Maxava HA Suite can open the door for you to have a secure disaster recovery plan, no matter what the size or scope of your operation.

Maxava is a worldwide provider of innovative high availability and disaster recovery software solutions for IBM i systems. Customers have been using Maxava HA software for a decade to ensure business continuity, reduce risk and meet regulatory requirements. Maxava's software ensures business resilience for a cross section of the world's most demanding IBM i customers through SaaS, cloud, subscription and traditional licensed software models. Maxava has staff and customers located worldwide.

MSU Information Services Building Directions and Parking

100 University Housing Building is located at the corner of Service Rd. and Harrison. It is the Information Services Building. You can park to the west of the building in the lot.